



ADVANCE PROGRAMMING IN
DIGITAL
MARKETING
(6 Months)



FROM THE CEO'S DESK



We started as a team of two friends-cum-work colleagues working on a common project in 2018. In 2019, we made the momentous decision of becoming an IT solutions company. While marketing was a primary focus a few years back, today we pride ourselves for teaming up with the best young minds in the IT industry in Kolkata, West Bengal. We today are a happy, growing family of next-generation designers, developers, analysts, marketeers and content creators.

In 2020, initiated the process of incorporating next generation paradigms such as analytics and Web 3.0 into our business processes. Hence, it is apt to mention that digital transformation is at the core of our strategic thinking.

For example, we as an organisation have adopted DevOps for our products to ensure perfect synergy between our ops and dev teams. Another example is that we have democratized data so that our cross-functional teams have the best insights off-the-shelf.

Our journey is incomplete without saying this – our best teachers and mentors are our clients. Apart from merely solutioning, we aim to walk hand-in-hand with the best minds out there, globally, for their IT requirements and business processes. So, please do not hesitate to share your growth roadmap with us so that we can help you realize it.



What We Offer

- 1. both online and offline modes**
- 2. batch flexibilities**
- 3. doubt clearing session**
- 4. 24x7 Trainer's Support**
- 5. Live Instructor Led Sessions**
- 6. Paid Internship Program**
- 7. 15+ Industry Recognised Certifications**

Course Module

- 1. Introduction to Digital Marketing.**
- 2. Website creation through WordPress.**
- 3. Search Engine Optimization.**
- 4. Google Search Console.**
- 5. Google Analytics.**
- 6. Google Ads.**
- 7. Mobile Marketing.**
- 8. AI in Digital Marketing.**
- 9. Social Media Optimization.**
- 10 Content Marketing.**
- 11 Social Media Marketing.**
- 12. Dropshipping.**
- 13. Email Marketing.**
- 14. Affiliate Marketing.**
- 15. Freelancing.**
- 16. Basic Knowledge about Photoshop.**

Contact Us



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